



**EVERY
COMMUNITY**



**SHOULD BE A SOLAR
COMMUNITY.**



**IT'S NOT JUST A HOME IMPROVEMENT DECISION.
IT'S A LIFE IMPROVEMENT DECISION.**

It's very encouraging to see more and more people out there adopting solar energy.

But until now, it hasn't been easy for homeowners to enjoy the benefits of solar.

The Solar Communities™ Program changes all that — now homeowners can purchase solar energy with **LITTLE TO NO UPFRONT COST** and at prices lower than the local utility.





Save up to 20% every month on energy costs. That should brighten your day.



We think solar should be financially attractive. And visually attractive, too.

Here's how it works: Based on the style and design of your roof, we'll install a solar energy system that's best suited for your needs.

It doesn't matter if your community is made up of single family homes, townhomes or condominiums. We think solar should be for everybody.

With our Residential Solar Customer Agreement, you'll pay only \$2,000-\$4,000 up-front for most systems. That's about 90% less than purchasing your own system.

You'll purchase energy every month at prices below the local utility and have access to our unique EcoTouch™ Energy Management System. You'll start saving immediately - up to 20% every month!

Savings you can depend on — just like the sun coming up every morning.

As we all know, utility rates usually move in only one direction — up. That's one thing you won't have to worry about anymore.

The Solar Communities™ Program helps protect you against rising utility rates. The rate you pay for solar energy will never increase by more than five percent a year — even if utility rates increase by ten percent, fifteen percent or more.

Read on to the next page, where you'll see how you can save even more every month by monitoring and controlling your own energy usage with the EcoTouch™ Energy Management System. It's provided free to every participating homeowner.



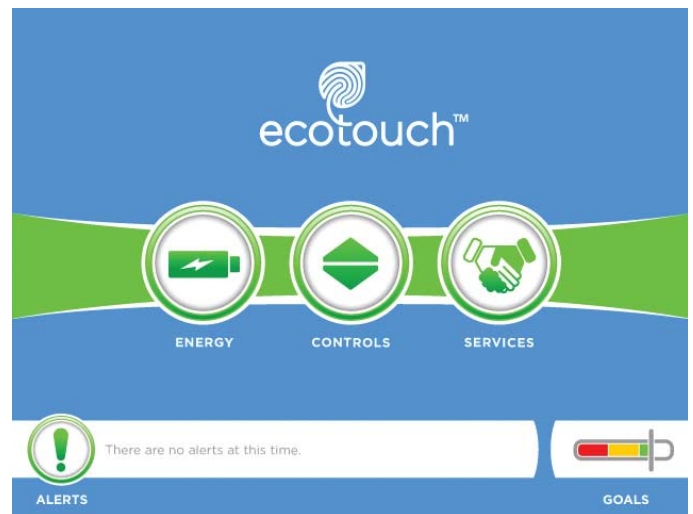


The EcoTouch™ Energy Management System puts control in the right hands:

Each resident in the Solar Communities Program receives - FREE - the EcoTouch™ Energy Management System.

Features:

- Helps you meet energy goals; for example, if you want to save 15% on your energy bill, the EcoTouch™ System helps you achieve it.
- Gives you the power and tools to control daily energy consumption throughout the house.
- Displays total energy use for both solar and utility for the entire house.
- Shows environmental impact of savings through easy-to-read touch screens.
- Access the system remotely from a computer.
- Send reminders to the home system remotely.

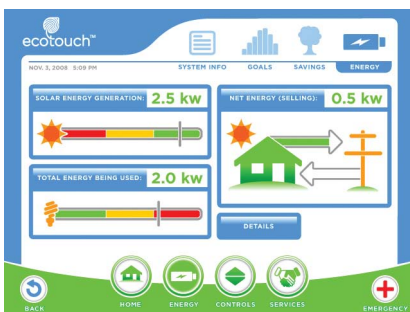


The EcoTouch™ System screen has an attractive display with easy-to-use graphics.





Yours.



Not only does it help you actively manage your energy usage, it helps you manage your day.

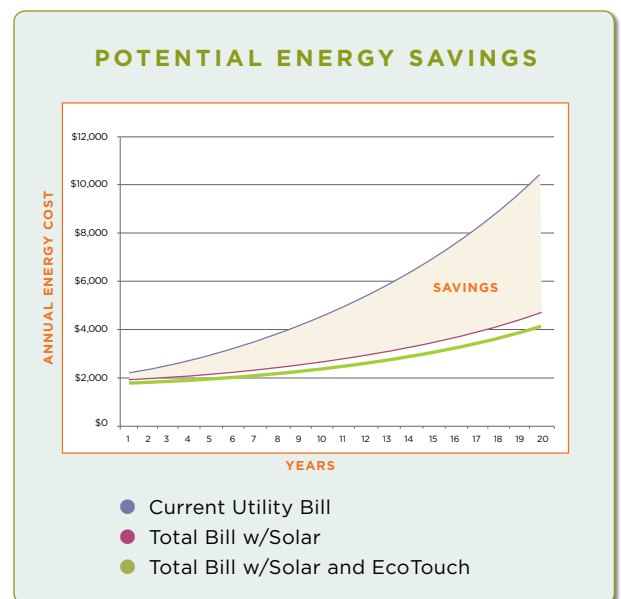
- Set daily reminders; for instance, *feed the dog at 5 o'clock* or *take out the trash*.
- Quickly access emergency contact information including, Poison Center, Animal Control, Fire Department, and other services.
- Keep informed of community events (i.e., barbecues, meetings). (Community installations only)
- Look up local services, such as pizza delivery, or program the system to display top news stories, and more.



Free. And worry-free.

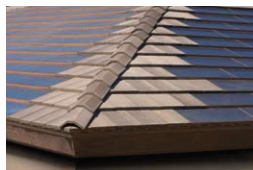
The EcoTouch™ Energy Management System will be monitored 24/7 and all service and maintenance of the solar system will be provided at no cost to you or your community.

The chart below shows potential savings achieved by purchasing solar energy and managing energy usage.



Actual results may vary.





If it's time to re-roof, the timing is perfect.

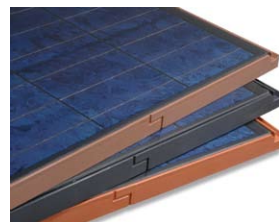
If your home or your entire community is in need of a new roof, we can help reduce that huge expense. Instead of re-roofing with conventional roof tile, we'll install a seamless combination of tile and solar panels.

You pay **LITTLE OR NOTHING** upfront for the solar portion of the roof. Because you're essentially only paying for the tile portion, **you can save up to 30% on re-roofing costs.** You get a solar roof for a lot less than a conventional roof!

Easy to install. And easy on the eyes.

Our uniquely designed solar tiles integrate seamlessly with your roof for a sleek, visually pleasing look.

And the solar tiles are manufactured by the world's largest solar module producer, which means you're assured of the highest quality and reliability.



The tiles come in brown, slate gray or terracotta to blend with a wide variety of roof tiles.





It's not just about saving money. It's about adding value.

As home improvements go, this is one of the most important decisions you can ever make.

For starters, it's costing you little to nothing upfront — you're ahead of the game from Day One.

And longer term, studies show that homes with solar energy systems sell faster and at higher prices than non-solar homes.

In fact, an analysis by the Appraisal Journal estimated that for every dollar saved in annual utility bills, home value increases by about \$20 — a twentyfold return.

If a homeowner reduces utility costs by \$400 a year — which is very possible, especially with our EcoTouch Energy Management System — property values can easily increase by about 20 times that, or \$8,000.



SOLAR POWER JUST BECAME EVEN MORE AFFORDABLE.

It's about saving money. But it's also about a whole lot more than JUST saving money.

It's about giving you power and control over your own energy usage. And giving you the information you need to manage it wisely.

It's about bringing solar energy to entire communities of people. People who, until now, found it difficult to adopt solar.

It's about making it easy. And making it make sense.

If you feel the same way we do, join us in improving life in your community. Visit us at solarcommunities.com or call 877-SOLRCOM (877-765-7266).

We think every community should be a solar community.



Mixed Sources
Product group from well-managed
forests, controlled sources and
recycled wood or fiber

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